

eCards Assessment Rubric – Ontario Language Arts

Expectations	Criteria	Level 4	Level 3	Level 2	Level 1
Knowledge/ Understanding Read and demonstrate an understanding of a variety of literary, graphic and informational texts, using a range of strategies to construct meaning	Researches the chosen climate topic and answers the Research Questions	Researches the chosen climate topic and answers the Research Questions comprehensively and effectively	Researches the chosen climate topic and answers the Research Questions with considerable effectiveness	Researches the chosen climate topic and answers the Research Questions with some effectiveness	Researches the chosen climate topic and answers the Research Questions with limited effectiveness
<i>Thinking/Inquiry</i> Recognize a variety of text forms, text features and stylistic elements, and demonstrate an understanding of how they help communicate meaning	Understands the suitability of their eCard in relation to the chosen topic and recipient	Understands and is able to explain with a high degree of accuracy the suitability of their eCard in relation to the chosen topic and recipient	Understands and is able to explain with considerable accuracy the suitability of their eCard in relation to the chosen topic and recipient	Understands and is able to explain with some accuracy the suitability of their eCard in relation to the chosen topic and recipient	Understands and is able to explain with limited accuracy the suitability of their eCard in relation to the chosen topic and recipient
Communication Generate, gather and organize ideas and information to write for an intended purpose and audience	 Uses language and tone appropriate to the audience Writes persuasive text 	Communicates ideas accurately and persuasively, with a tone that is appropriate to the audience	Communicates ideas with considerable accuracy and persuasiveness, with a tone that is mostly appropriate to the audience	Communicates ideas with some accuracy and persuasiveness, with a tone that is somewhat appropriate to the audience	Communicates ideas with limited accuracy and persuasiveness, with a tone that is limited in its appropriateness to the audience
Application Draft and revise their writing, using a variety of informational, literary and graphic forms and stylistic elements appropriate for the purpose and audience	 Responds to teacher feedback throughout the process Makes and sends a cohesive and visually effective eCard 	Applies knowledge and skills with a high degree of effectiveness	Applies knowledge and skills with considerable effectiveness	Applies knowledge and skills with some effectiveness	Applies knowledge and skills with limited effectiveness