

e-Cards Message and Graphic Worksheet

Learner Worksheet
eCards



Part 1: The Plan

Describe your eCard plans by answering these three questions:

1. Who are you choosing to send your eCard to and why?

2. Explain your choice of image. What are you trying to convey?

3. Is your message consistent with your image and your chosen recipient?

Part 2: The Message

Write a message of approximately 100-200 words and generate a title for your eCard, keeping in mind your intended audience. Remember that the eCard title will also be in the subject line of the final email to the decision maker.

Message

Subject line: _____

Part 3: The Graphic

Original artwork is essential to eCards and they can take many forms:

- A digital photo
- Artwork created by online tools such as Canva
- A scanned drawing or painting made by hand
- A meme using a meme generator

Whatever approach you take you will need to have a .jpg file that you can upload into the eCard.

Sketch out or write some ideas for your eCard here: